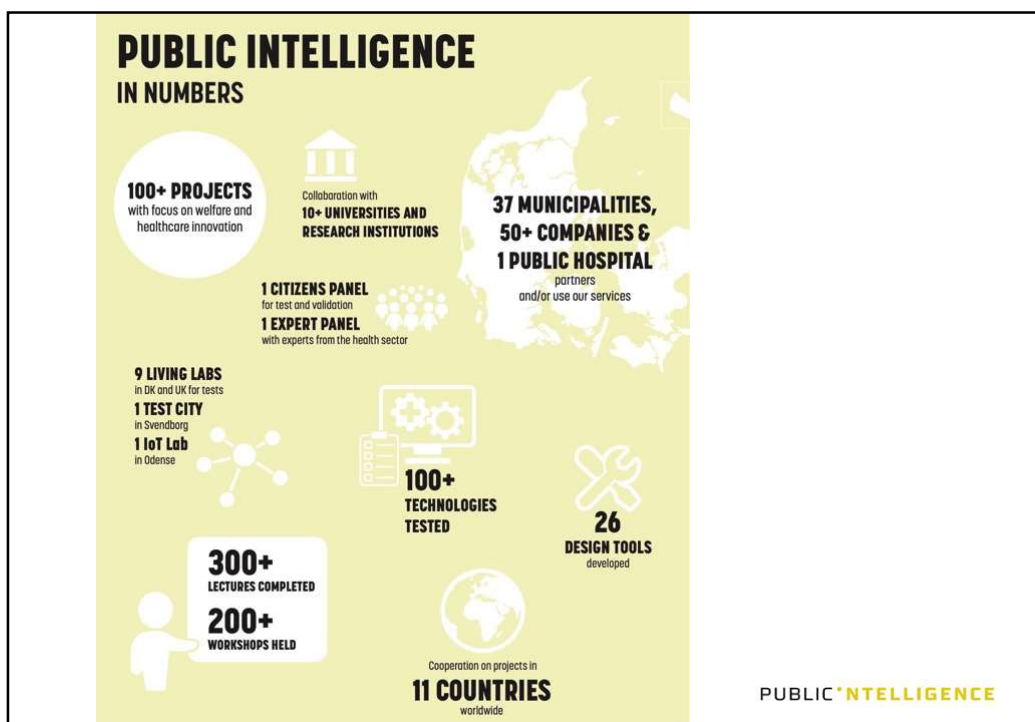




1



2

Public Intelligence works with health and care innovation

Public Intelligence is a private consultancy working on health, social and welfare innovation.

In Denmark Public Intelligence advises municipalities and hospitals on developing future proof health- and welfare services and advises private companies in how their technologies can support future welfare and healthcare in Denmark.

We do innovation and product testing

- Health and care innovation work with the public sector, to create better services for the citizens in hospitals and within homecare.
- Testing technologies for private sector companies, to create better products and technologies for the market





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3


We have build a Living Lab Methodology

We are using our own methodology as a tool for testing and developing products for the future healthcare in collaboration with the healthcare sector.

The methodology is based on 6 steps and requires a strong approach systematic innovation.



Living area



Innovation lab

4

Living Labs as a bridge to the public sector i Denmark

Public Intelligence are specialists in using Living Labs as a part of a systematic innovation methodology. A Living Lab is a key tool for testing and creating health innovation. It's a safe-haven for ideation, testing of new ideas, prototypes or actual mature products in real life settings. A living lab can both be physical and virtual.



Examples of living labs

- Simulation setup Public Intelligence
- Show- and training room in Nordfyn
- Rehabilitation apartment Billund
- 25 families in Middelfart
- Nursing home in Faaborg Midtfyn
- 'Erhvervsfyrtårnet' – Danish Life Science Cluster

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INFO

From Industrial Weights to the Healthcare industry
Large Japanese company, specialized in industrial weights, in precision and quality of industrial gauges and other elements.



CHALLENGE

Crossing over from one industry domain to another being a complicated process, and with no experience in user driven feedback into the health- and welfare area.

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Minebea Mitsumi



METHOD

Two functioning prototypes, installed at Public Intelligence's Simulation Hall.
100+ simulation demonstrations
3 workshops
Desk research validated by expert interviews



RESULT

Valuable process that collected many users' insights and feedback that they could directly use and implement into developing their product further.
Identification of area to start with sharp set of recommendations to be prepared on how to proceed

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