



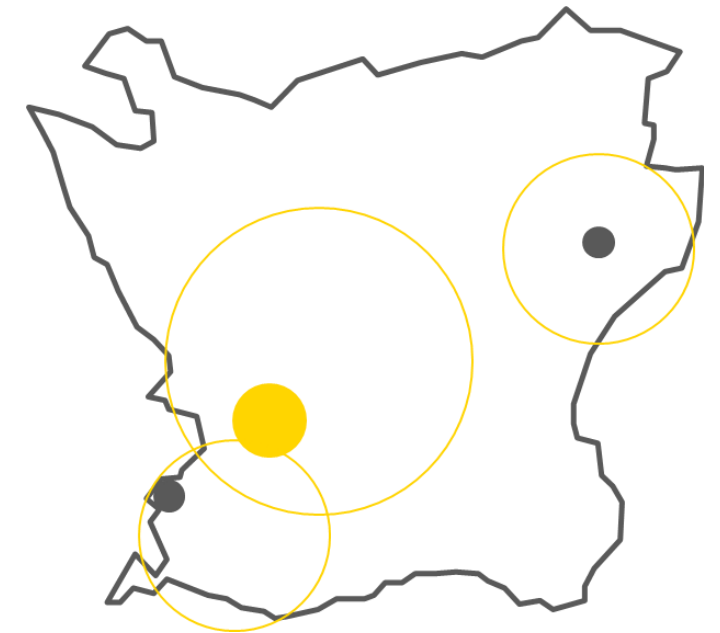
INNOVATION SKÅNE

FRED KJELLSON
MAGNUS WALLENGREN
ERIK STENBERG

NORDIC PROOF MEETING JUNE-22

TEAM & LOCATIONS

We are located in the south of Sweden, appr. 40+ employees, whereas 3 are in the testbed team



Innovation Skåne is an innovation company owned by Region Skåne.

We contribute to the growth and public service development of the Region, through innovation.

A DUAL OFFERING

FOR STARTUPS AND BUSINESS

FOR THE PUBLIC SECTOR IN SKÅNE

- COMMUNITY
- TESTBEDS
- SYSTEM KNOWLEDGE
- MARKET & BUSINESS EXPANSION

- INNOVATION SUPPORT
- DEVELOPMENT OF IDEAS CREATED IN REGION SKÅNE
- LICENSING TO INDUSTRY
- TECHNOLOGY AND BUSINESS TRENDS

GROWTH

FUTURE
WELFARE
SERVICES

INDUSTRY



REGION SKÅNE

INNOVATION AREAS



HEALTH

Better health for all.



MOBILITY

Climate challenges drive innovation and collaboration.



FOODTECH

Together we create the food system of the future.



HEALTH

Better health for all.

EXAMPLES

About 15 projects/activities in parallel
About 60% of turnover





MOBILITY

Climate challenges drive innovation and collaboration.

EXAMPLES

An innovation area with a number of partners and huge projects

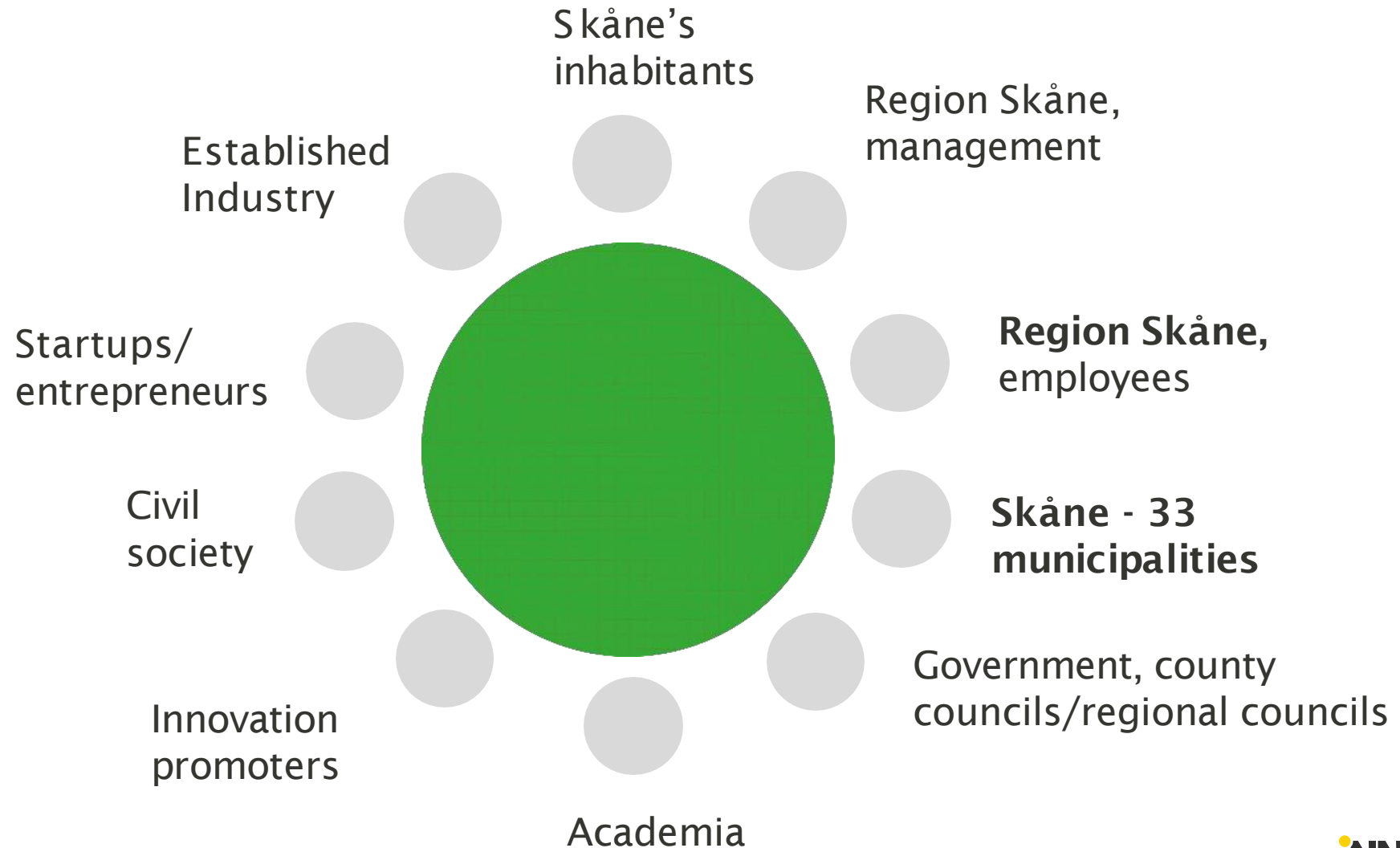




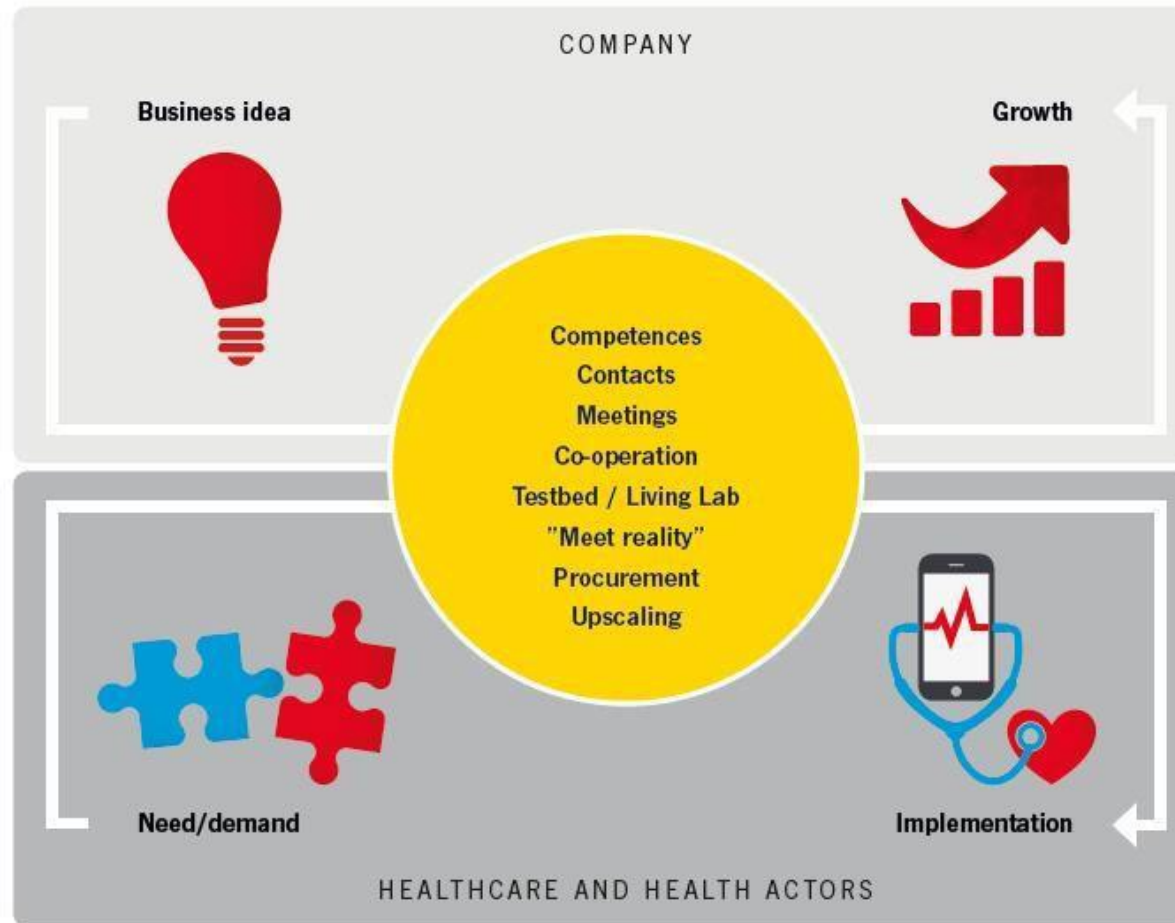
A network that increases innovative power in the food system and accelerate growth in small and medium-sized enterprises

Testbed

Stakeholders and collaborations

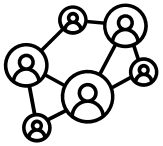


Testbed sweet spot



Testbed – Innovation broker

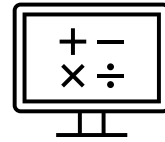
How



Testbed – Test & evaluation support



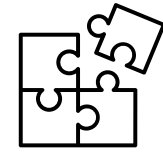
Support with Regulatory navigation



Scouting of unmet needs

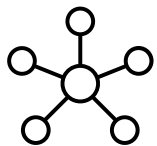


Scaling and growth



Connect SMEs, large companies, academia and public

What



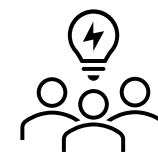
A more interlinking innovation ecosystem, joining unmet needs with demonstration opportunities (for public and private)

Why



Sustainable growth and innovation in public services, with testbeds and challenge-driven innovation

Who



Focus on public unmet needs in collaboration with solution owners. Extended impacts with multi-helix involvement

Testbed - Value proposition

- Background:
 - A way to support innovation, growth and development of healthcare.
 - Continuous improvement of processes and activities.
- Decision support based on:
 - System, demand knowledge and advice.
 - Access to customer and staff (healthcare professionals)
 - User and customer feedback.
 - Usability
 - Refinement in various product dev phases.
- In order to obtain a better product market fit

Quick facts

Testbed

Innovation Skåne

Contact person and email

Magnus Wallengren, Fred Kjellson, Erik Stenberg
testbed@innovationskane.com

Country

Sweden

Stakeholders

Owned by Region Skåne

- Healthcare provider: University hospital, hospitals (specialty care), primary care
- + public transportation, regional growth, tourism, culture

Services provided

- Need insights of (public) healthcare
- Innovation and evaluation support during product development process (e.g. usability testing)
- Business support (market insights, procurement matters, regulatory ..)

Track record

- Supported startup in understanding end-user need, clinical aspects of content -> market released app for promoting physical activity for children with obesity
- Contributing to collaborative project developing a solution supporting improved self-care for people with chronic kidney disease
- Usability testing in municipal care, of patient support solutions, for large medtech company

THANKS!